Aim and Scope
The Pan-Pacific Management Review (PPMR), a premier English journal in Taiwan, publishes empirical and theoretical articles to provide academics and practitioners the latest in management issues. Manuscripts that are suitable for publication cover such areas as, but not limited to, organizational research, marketing, international business, public administration, tourism and hospitality, and research methodology. Interdisciplinary research is particularly welcome.

Selected Papers Published

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I-Shou University (ISU), was founded in 1986 in Southern Taiwan. Currently, ISU has eight colleges: the College of Electrical and Information Engineering, the College of Science and Engineering, the College of Management, the College of Medicine, and the College of Languages and Communication, the College of Language Arts, the International College, and the College of Tourism and Hospitality. Under these colleges, there are 40 departments, 18 master programs, six specific master programs for on-job students, and seven doctoral programs. Student number has grown from 300 in 1990 to 16,000 in 2012.

With support from ISU, PPMR is based at the College of Management. There are six departments in the College, covering a wide array of business and management disciplines and offering degree programs of bachelors, masters, and doctors. All of the programs enjoy the resources of the six departments. The College offers high quality education in management with several competitive advantages. First, the capability of the faculty. More than 96% of the faculty members earned a doctoral degree from a decent university. Their education backgrounds represent Taiwan, the U.S., the U.K., Japan, France, Germany, Canada, Australia, Poland, etc., bringing diverse perspectives to our education. Many of them have enjoyed domestic and international recognition, e.g., winning research awards and/or serving on the editorial boards of top-tier journals. Students have the opportunity of learning state-of-the-art issues as the faculty brings their research findings to classroom teaching. Second, the family-like atmosphere. ISU employs a tutorial system under which faculty members provide not only pedagogical guidance to students with learning difficulty but also consultancy to those struggling adjusting to school life. The high quality interactions between students and teachers foster a cohesive climate at school. Last but not least, the beautiful hilly campus, situated at a scenic area in a suburb of Kaohsiung, is a place for learning, meditation, and a reasonable social life.

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