

## 2017 Mother's Day at ISU: "I Love My Mom" Creative Extreme Short Film Contest

### I. Purpose

To encourage students to express heartfelt gratitude to their mothers and to preach the virtue of filial piety, the "I Love My Mom" Creative Extreme Short Film Contest is held for the first time.

### II. Organizer

Student Activity Section, Office of Student Affairs

### III. Entrants

ISU enrolled students. **A maximum of two entries per entrant may be submitted for consideration.**

### IV. Contest Theme

Entries should incorporate the contest theme, Mother or Mother's Day, and they may be presented in any format, including, but not limited to, drama, storytelling, recitation, music video, advertisement, and dance. Entries should express warmth, vitality and affection, and they should also observe good social customs. Entries may be shot by cell phones, tablet computers, cameras, or camcorders.

#### Entry Examples:

1. The interaction between you and your mother, including, but not limited to, chatting, talking on the phone, photo slideshow, chatting on LINE, emails, and video chatting.
2. Showing your affection for your mother in any format, including, but not limited to, dance, singing, drama, flash mobbing, and mime (with/without subtitles).
3. Expressing your ideas about the Mother's Day in any format, including, but not limited to, advertisement, music video, drama, dance, recitation, and talking in camera.

### V. Entry Requirements

Entries must meet **one of the following three requirements**. Otherwise, they will be disqualified.

1. Both you and your mother appear in the film, and there is no restriction on the location. You may also add yourself and/or your mother into the film via post production, and there is no restriction on the number of seconds that you or your mother appears in the film.
2. A sea of carnations located right behind the fountain at the Main Campus appears in the film for a minimum of two seconds (whether as the main feature or the background). You may also add the scene into the film via post production. \*(The sea of carnations

will be completed on May 5, 2017)

3. A billboard expressing gratitude to mothers at the Medical Campus appears in the film for a minimum of two seconds (whether as the main feature or the background). You may also add the billboard into the film via post production. \*(The billboard will be completed on May 4, 2017)

## VI. Film Format

1. Length: Only films with a length of **15 ~ 60 seconds** will be considered.
2. Video Title: 2017 ISU Mother's Day Creative Extreme Short Film Contest---XXX
3. File Format: at least 720p in resolution and suitable for uploading to YouTube (e.g., .MOV, .MPEG4, .AVI, .WMV, .MPEGPS, .FLV, 3GPP, WebM)  
Please visit the following website for YouTube uploading:  
<https://support.google.com/youtube/answer/57407?hl=en>
4. Video Privacy Settings: Public
5. The date of publication on YouTube must be earlier than the deadline of entry submission ( 5,18, 2017). No alteration to the entry is allowed after the deadline of entry submission. Violators will be disqualified.
6. If your entry contains any music, please make sure you got the music from one of the following three sources. PLEASE RESPECT THE MUSIC COPYRIGHT OF ANY THIRD PARTY!
  - a. The music is created or performed by you.
  - b. The music is downloaded from Creative Commons Taiwan ([creativecommons.org.tw](http://creativecommons.org.tw)), and you should attribute the licensed music to the copyright holder or licensor in the manner specified by the copyright holder or licensor.
  - c. Any other lawfully licensed music.

## VII. Submission

- Step 1: Upload your film(s) to YouTube before 5,18, 2017. The video title must begin with "2017 ISU Mother's Day Creative Extreme Short Film Contest---."
- Step 2: Please download 1) entry form, 2) affidavit for film creation and copyright, and 3) copyright license agreement from  
[http://www.isu.edu.tw/interface/showdoc.php?dept\\_mno=04&dept\\_id=5&levelid=9170&level3id=39021](http://www.isu.edu.tw/interface/showdoc.php?dept_mno=04&dept_id=5&levelid=9170&level3id=39021)

After completing all the three forms, please submit them (in hard copy) to the Student Activity Section at either the Main Campus or the Medical Campus during office hours (08:00 a.m. ~ 05:00 p.m.). Failure to submit any of the forms by the deadline will automatically disqualify you from consideration.

## VIII. Entry Submission and Judgment

1. **Submission Deadline (including a preliminary examination): 5,18, 2017**
2. Online Voting and Professional Judgment: 5,23 ~ 5,26, 2017
3. Result Announcement: 6,3, 2017

## IX. Judgment

### 1. Preliminary Examination:

After your entry(ies) has been uploaded to YouTube, the Organizer will make a preliminary examination to see whether it is qualified to advance to the next round (online voting), including the entry requirements, good social customs, and the length. Unsuccessful entrants will be notified by phone of being disqualified from the contest.

### 2. Professional Judgment and Online Voting

## X. Prizes

### 1. Professional Judgment:

a. 1<sup>st</sup> Prize: NT\$4,000; 2<sup>nd</sup> Prize: NT\$3,000; 3<sup>rd</sup> Prize: NT\$2,500; 4<sup>th</sup> Prize: NT\$2,000; 5<sup>th</sup> Prize: NT\$1,500; eight honorable mentions: NT\$500 each

#### b. Note:

The final scores for all entries will be ranked in order from highest to lowest. If an entrant's two entries are both ranked among the top five, he/she will receive only one prize which favors him/her most, and the other entry will receive an honorable mention. If any prize remains un-awarded, an alternate prize winner will be selected in descending order of the final scores.

### 2. Online Voting:

a. Three Most Popular Awards: NT\$1,000 each.

#### b. Note:

To encourage school-wide participation in this contest, an online voting is held. Everyone has three votes, and each vote equals to one point. If one person casts more than one vote to any one entry, the entry will receive only one point. The number of points for all entries will be ranked in order from highest to lowest, and the three entries with the highest points will receive the Most Popular Award. If an entrant's two entries are both ranked among the top three, he/she will receive only one award which favors him/her most. If any award remains un-awarded, an alternate award winner will be selected in descending order of the points.

3. An entry may receive both a prize under Professional Judgment and the Most Popular Award.

### 4. Restriction on the Number of Prizes/Awards:

a. If the number of entries is less than **60**, the number of honorable mentions will be reduced to 4, and the number of the Most Popular Awards will be reduced to 2.

b. If the number of entries is less than **40**, the top five prizes will be reduced to only the top three prizes, the number of honorable mentions will be reduced to 2, and

the number of the Most Popular Awards will be reduced to 1.

c. If the number of entries is less than **20**, the contest will be cancelled.

## XI. Judging Criteria for Professional Judgment

Affection Expression: 50%

Creativity: 50%

## XII. Notes

- (一) If any person(s) other than the entrant appears in the entry, the entrant is solely responsible for obtaining the consent of that person(s) in advance. In case of an infringement of the right of portrait or any other law violations, the entrant should be fully liable for any adverse consequences and compensation, and the Organizer should be held harmless.
- (二) Entries should be original. In case of submitting another person's film for consideration or getting involved in plagiarism, the entrant involved will be disqualified from the contest. If the entrant involved takes a place in the contest, he/she will be ineligible for prizes, and the vacancy will not be filled by an alternate prize winner; if he/she has received a prize or award, he/she will be asked to return the prize money and the certificate of merit. The entrant involved should be fully liable for any adverse consequences and compensation, and the Organizer should be held harmless.
- (三) Films that have been submitted for competition or on display or that have received awards or grants should be entries for this contest.
- (四) Entrants agree that the ownership of copyright on award-winning entries should be vested in I-Shou University. I-Shou University not only can use the award-winning entries unconditionally and with no restriction on the number of uses, it can also publicly transmit via network, publicly display, publicly broadcast, and distribute the award-winning entries, and no royalty is charged. Entrants should not claim the moral rights against the Organizer.
- (五) If an entry contains any music, the entrant is solely responsible for obtaining the license for the copyright of the music in advance. In case of an infringement of copyright, the entrant should be fully liable for any adverse consequences and compensation, and the Organizer should be held harmless.
- (六) Pursuant to the Income Tax Act of the R.O.C. government, if an award winner is an

international student, a Chinese student, an overseas Chinese student, or a person of non-R.O.C. nationality, he/she is required to submit photocopies of the front and back of the Alien Resident Certificate and the passport for the purpose of expense reimbursement, and he/she must pay a tax equal to 20% of the prize money he/she has received.

(七) Entering this contest constitutes agreement to the terms and conditions mentioned herein.

XIII. Any matter not mentioned herein should be subject to the discretion of the Organizer and announced accordingly.

106 年度母親節活動  
「我愛媽咪義起來-創意極短片比賽作品報名表」  
2017 Mother's Day at ISU:  
"I Love My Mom" Creative Extreme Short Film Contest Entry Form

(本表格一律使用電腦繕打，手寫不予受理)  
Please TYPE this form. Handwritten forms will NOT be considered

基本資料 Basic Information			
姓名 Name		學 號 Student No.	
系 級 Dept. & Grade Level		連 絡 手 機 Mobile	
E-mail			
作品 YouTube 資料 Entry Information			
YouTube 影片標題 (Video Title on YouTube)	106 年義守大學母親節創意極短片比賽 ISU Mother's Day ---		
YouTube 帳號 (Your YouTube Username)			
影片長度(Length)	秒 seconds		
YouTube 影片公開 連結網址 (YouTube Video Link)	http://		
上傳日期 (Date of Uploading to YouTube)	年 YY	月 MM	日 DD 時 HH 分 MM

## Affidavit for Film Creation and Copyright

- I. I, the undersigned entrant, hereby certify that I take part in the “*I Love My Mom*” Creative Extreme Short Film Contest and that my entry entitled **【2017 ISU Mother’s Day Creative Extreme Short Film Contest---\_\_\_\_\_】** was shot by me.
- II. If the entry contains any work created by others, including images and audios, I have already obtained the license from the copyright holder(s) and no plagiarism is identified. In case of law violations, I shall be solely liable for any adverse consequences and compensation, and the Organizer should be held harmless.
- III. I agree that I shall not submit the same entry to any other competition or contest and that I shall not submit the entry to any other competition or contest after I have reproduced or adapted it. Notwithstanding the foregoing, the aforesaid restriction is not applicable to unsuccessful entries.
- IV. If the entry is involved in a copyright dispute, the Organizer reserves the right to disqualify me from the contest and/or prizes and to ask me to return the prize money and the certificate of merit. I shall be solely liable for any adverse consequences and compensation, and the Organizer should be held harmless.

To I-Shou University

Entrant: (Please sign)

If the Entrant is a minor (i.e. under the age of 20), this affidavit will not be accepted unless it has been signed by the Entrant’s legal guardian.

Legal Guardian: (Please sign)

Relationship:

Entrant’s National ID No. (Passport No.):

Entrant’s Mailing Address:

Entrant’s Mobile:

Date: 20YY / MM / DD

## Copyright License Agreement

I, the undersigned entrant, hereby certify that I agree to grant I-Shou University a license free of charge for the copyright of my entry entitled 【2017 ISU Mother’s Day Creative Extreme Short Film Contest---\_\_\_\_\_】 for the “*I Love My Mom*” Creative Extreme Short Film Contest. I further agree that I-Shou University may publicly transmit via network, publicly display, publicly broadcast, distribute, digitally archive, and reproduce the entry with no restriction on the time and number of uses.

To

I-Shou University

Entrant: \_\_\_\_\_ (signature/seal)

If the Entrant is a minor (i.e. under the age of 20), this agreement will not be accepted unless it has been signed by the Entrant’s legal guardian.

Legal Guardian: \_\_\_\_\_ (Please sign)

Relationship: \_\_\_\_\_

Entrant’s National ID No. (Passport No.): \_\_\_\_\_

Entrant’s Mailing Address: \_\_\_\_\_

Entrant’s Mobile: \_\_\_\_\_

Date: 20YY / MM / DD